LSE · MSC BEHAVIOURAL SCIENCE

OCTOBER 2026

Looking for a research partner

Let's work on a dissertation together.

A quick, 2-minute guide for organisations who might want to team up.

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THE SHORT VERSION

I'm an LSE Behavioural Science student looking for an organisation to partner with on my dissertation.

You bring

a real question your team wants answered

I do

the research, from design to write-up

You get

findings you can actually use and publish



ABOUT ME

Hi, I'm Rachel

MSc Behavioural Science · LSE

BSc Social Sciences · Uni of Bath

I've done this before!

- Partnered with **ideas42** on my undergrad dissertation
- Why credit card late fees hit financially vulnerable households hardest
- Used **COM-B** and the **Behaviour Change Wheel** to build recommendations
- Presented to their **Financial Health team** and led the Q&A

THE RESULT

My findings went on to inform an ideas42 project with JPMorgan Chase.

GOALS

What I'm looking for

01

A real question

Something your team is interested in.

02

Real data

Either your data, data gathered together, or data I collect myself.

03

Something you can use

A paper, report or social media content you'd be proud to publish.

SOME IDEAS TO GET US STARTED

I'm open to your priorities, but these are areas I'd love to explore:

- How are people using AI to inform their financial decisions?
- Looking to the future, how could AI improve financial wellbeing?
- Does segment-based, algorithmically targeted financial support prompt action, and does it work for consumers with characteristics of vulnerability?

HOW IT WORKS

Who does what

Me

- ✓ Research design, start to finish
- ✓ Literature review
- ✓ Ethics approvals
- ✓ Data collection and analysis
- ✓ You'll see the draft before submission
- ✓ Final report or paper

You

- → Help shape the question
- → Access to data or participants (optional)
- → A few check-in calls
- → A read of the draft
- → Co-publish with me

Light-touch from your side: a few calls across the year, and a read of the draft at the end.

TIMELINE

Here's the plan

OCT – DEC 2026 YOU ARE HERE

Shape the question

We chat, find a question that's useful to you, and I write it up for LSE.

JAN – MAR 2027

Ethics & planning

LSE assigns my supervisor, I plan the methods and submit for ethics.

APR – AUG 2027

Research & write-up

Data collection, analysis, and a draft to you before I submit.

AUGUST 2027

Done

Dissertation submitted, findings shared with you.

GOOD TO KNOW

The practical bits

10,000
words

Aug 2027
deadline

LSE
faculty supervisor

LSE handles supervision and I handle ethics, so there's no academic admin on your side.

Partnering with external organisations is a well-established route on the LSE Behavioural Science MSc. You'd be credited as a partner in the final dissertation.

NEXT STEP

Fancy a chat?

A 20-minute call is all it takes to see if there's a fit.

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Thanks for reading!